

Tel: 01458 443340

Email: office@brooksideacademy.co.uk Web: www.brooksideacademy.co.uk

Headteacher: Brian Walton



5<sup>th</sup> February 2025

**Dear Parents and Carers** 

## Safer Internet Day 2025

Safer Internet Day 2025 will take place on the 11<sup>th</sup> February 2025.

Safer Internet Day is the UK's biggest celebration of online safety. Each year, Safer Internet Day covers a new theme. For Safer Internet Day 2025, the theme is "Too good to be true? Keeping yourself and others safe from scams online." This Safer Internet Day is starting a conversation about how to spot, respond to and report scams of all types online. With new technology being made every day to make these sorts of scams more common, it is important to know what to look out for. We'll also consider the future of scams, answering questions such as:

- How is changing technology like generative AI going to impact the approach of scammers?
- What role can the government and internet industry take to tackle this threat?
- And what changes would young people like to see to help protect themselves moving forward?

Coordinated in the UK by the UK Safer Internet Centre, the celebration sees thousands of organisations get involved to promote the safe, responsible and positive use of digital technology for children and young people.

During the week commencing 10<sup>th</sup> February, children will be taking part in activities and lessons based around improving their knowledge across these vital areas.

Safer Internet Day 2025 is a fantastic opportunity to have a conversation with your child about life online, and how we can all work together to make a difference.

The following links offer great up-to-date advice, support and useful tips:

<u>Tips for Parents and Carers - UK Safer Internet Centre</u>

https://www.nspcc.org.uk/keeping-children-safe/online-safety/#guides

https://www.internetmatters.org/safer-internet-day/

The internet is an amazing resource which enables children to connect, communicate and be creative. I hope you enjoy sharing these resources with your child(ren).

Yours sincerely

Sarah Ashford Deputy Headteacher